



TLC at the Beach

A Practical Approach to Integrating Technology into Literacy Teaching and Learning

March 29 - 31, 2012,
Myrtle Beach, South Carolina

Go to:
www.edtheturtle.com/tlcbeach for
more detailed information.

Adult and Community Education
Horry County Schools
1620 Sherwood Drive
Conway, SC 29526

- Conference Partners -



Horry County Schools



**Horry County Schools
Adult Education**



S.C. Department of Education
Department of eLearning



www.gstechcouncil.org



Conference At-A-Glance

THURSDAY, MARCH 29

8:00 - 3:00	Vendors Set Up in Willow Exhibit Hall
9:00 - 5:00	Registration
12:30 - 1:30	Plenary Sessions
1:45 - 2:45	Plenary Sessions
3:00 - 4:45	Opening Session Ms. Kathy Schrock Magnolia I and II Entertainment – Tim Peterman and the Carolina Forest Elementary School Steel Drum Band
5:00 - 7:00	Vendor Hosted Reception Willow Exhibit Hall Entertainment - Shag Dancing, The Official South Carolina Dance

FRIDAY, MARCH 30

8:00 - 4:00	Registration Desk Open
8:30 - 10:00	General Session Dr. Willard R. Daggett Magnolia I and II Entertainment – Socastee High School Jazz Band
10:15 - 11:15	Plenary Sessions
11:30 - 12:30	Plenary Sessions
12:30 - 1:30	Roundtable Luncheon TBA Magnolia I and II
1:45 - 2:45	Plenary Sessions
3:00 - 4:00	Plenary Sessions
4:00 - 6:00	Reception – Willow Exhibit Hall

SATURDAY, MARCH 31

9:00 - 10:00	Plenary Sessions
10:15 - 12:00	Closing Session Dr. Alan November Magnolia I and II

Ms. Kathy Schrock

Thursday 3:15 pm
Magnolia I and II

Keynote: Developing
Your Personal Learning
Network



As an educational technologist, Ms. Schrock instructs educators all over the world in the best ways to infuse technology meaningfully into the curriculum at all levels. Most recently a school district technology director and trained as a library media specialist, she is keenly interested in search strategies, evaluation of Internet information, copyright issues, emerging technologies and gadgets, and the use of technology to support instruction and assessment.

In 1995, Ms. Schrock became one of the first educators to create a subject-organized portal of websites for teachers, Kathy Schrock's Guide for Educators. She was accustomed to finding resources to support teaching and learning, thanks to her library media background, and as a tech-savvy educator she understood the power of online information. Ms. Schrock shares her website portal — now consisting of more than 2,500 sites — with teachers around the world. In 1999, she partnered with Discovery Education to enhance back-end access.

Ms. Schrock continues to explore new ways of using technology for teaching and learning — from online synchronous presentations using Adobe Acrobat Connect software to school district podcasts to the use of Web 2.0 applications and 1:1 initiatives to support teaching and learning. Those discoveries are shared via her websites, articles, and blog. Ms. Schrock also presents at many educational technology conferences nationwide and internationally.

“I am marking my calendar for next year.”

~ 2011 participant

“As an administrator, I have done a 180 degree turn after hearing the keynote speakers.”

~ 2011 participant

Dr. Willard R. Daggett

Friday 8:30 am
Magnolia I and II

Keynote: Academic Requirements for a Technology World



The skills, knowledge, and attitudes today's learners bring to our schools and the skills, knowledge, and attitudes they will need to be successful in our technological, globally driven world in which they will live and work have changed dramatically. Dr. Daggett will describe what schools must do to prepare students for their future rather than our past.

Willard R. Daggett, CEO of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move education systems towards more rigorous and relevant skills and knowledge for all students. He has assisted a number of states and hundreds of school districts with their school improvement initiatives, many in response to No Child Left Behind and its demanding adequate yearly progress (AYP) provisions. Dr. Daggett has also collaborated with education ministries in several countries and with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and many other national organizations.

Before founding the International Center for Leadership in Education in 1991, Dr. Daggett was a teacher and administrator at the secondary and postsecondary levels and a director with the New York State Education Department, where he spearheaded restructuring initiatives to focus the state's education system on the skills and knowledge students need in a technological, information-based society.

Dr. Daggett is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations. Dr. Daggett's Rigor/Relevance Framework has become a cornerstone of many school reform efforts throughout the United States.

Dr. Daggett is the author of eight books about learning and education, 12 textbooks and numerous research studies, reports, and journal articles. He also serves on a number of advisory boards.

Dr. Daggett has been recognized as a distinguished alumnus by both Temple University and the State University at Albany. He received Albany's Excellence in Education Award and Temple University's 2007 Gallery of Success Award.

Dr. Daggett has a special commitment to individuals with disabilities. He and his wife, Bonnie, volunteer their time and lend their support to Wildwood Programs in upstate New York. Wildwood serves the needs of people of all ages who, like their daughter Audrey, have neurological impairments/learning disabilities or autism, by enabling them to become the best that they can be.

Dr. Alan November

Saturday 10:15 am
Magnolia I and II

Keynote: The Emerging Culture of Teaching and Learning



Dr. Alan November is recognized internationally as a leader in education technology. He began his career as an oceanography teacher and dorm counselor at an island reform school for boys in Boston Harbor. He has been a director of an alternative high school, computer coordinator, technology consultant, and university lecturer. As practitioner, designer, and author, Alan has guided schools, government organizations and industry leaders as they plan to improve quality with technology. He runs November Learning educational consulting and an annual summer conference, Building Learning Communities.

Dr. November is well known for applying his humor and wit to inspire us to think about applying technology to improve learning. His areas of expertise include information and communication technology, planning across the curriculum, staff development, long-range planning, building learning communities and leadership development. He has delivered keynote presentations and workshops in all 50 States, in every province in Canada, and throughout Europe, Asia and Central America.

Dr. November was named one of the nation's 15 most influential thinkers of the decade by Classroom Computer Learning Magazine. In 2001, he was named one of eight educators to provide leadership into the future by the Eisenhower National Clearinghouse. His writing includes dozens of articles and the best-selling book, Empowering Students with Technology. Dr. November was co-founder of the Stanford Institute for Educational Leadership Through Technology and is most proud of being selected as one of the original five national Christa McAuliffe Educators.

“Very organized.”

~ 2011 participant

“The presenters were awesome; I just didn't know technology existed at this level.”

~ 2011 participant

**For more information visit
www.edtheturtle.com/tlcbach**

Conference Fees

(includes all Conference activities, workshops, luncheon, receptions)

- Free Lead Presenter
- \$100 Assisting Presenter
- \$195 SC Resident
- \$50 College/University Student
(must have current student ID at registration)
- \$215 Early Bird Registration before **February 1, 2012**
- \$245 Regular Registration after **February 2, 2012**

Group Reservation Number: 509784

Resort reservations must be made directly with the Sea Mist. Don't forget to use the Group Reservation Number to secure rooms at this great rate. These rates are good until March 1, 2012.

Conference Site Details

Sea Mist Resort
1200 South Ocean Blvd.
Myrtle Beach, SC 29577
800-793-6507
www.SeaMist.com



Participants are encouraged to bring their laptops and cell phones to all sessions.

To apply online, go to www.edtheturtle.com/tlcbeach

- Oceanfront King Studio \$63
- Oceanfront Studio \$63
- Oceanview Studio \$57
- WaterPark View Family Suite \$67



Registration Form

I am registering as (please check only one):

- Lead Presenter (Free)
- Assisting Presenter (\$100)
- SC Resident (\$195)
- Full-time Student (\$50) must show valid ID at registration table
- Regular Registration, Early Bird before February 1, 2012 (\$215)
- Regular Registration, after February 2, 2012 (\$245)

LAST NAME: _____ FIRST NAME: _____

NAME YOU WOULD LIKE ON YOUR NAME TAG: _____

COMPANY: _____

STREET ADDRESS OR PO BOX: _____

CITY _____ STATE _____ ZIP _____

E-MAIL ADDRESS: _____

Method of Payment: Purchase Order – Include P.O. number and billing address

P.O. Number: _____

Company Name: _____

Billing Address: _____

Check or Money Order Made Payable to HCS Adult and Community Education, submitted with printed and mailed application. Credit or debit cards accepted by phone or onsite.

All snail mail applications submitted with payment or PO to:
Sharon Rabon
1620 Sherwood Drive
Conway, SC 29526

Questions: 843-488-6200
www.edtheturtle.com/tlcbeach